



Walleye Madness at Midnight!

Walleye Madness at Midnight – Sponsorships

Join our efforts as we celebrate New Year's Eve in front of millions. Going in its 17th year, the Walleye Madness at Midnight New Year's Eve party is an event like no other. At the stroke of midnight, a fabricated walleye is dropped to honor this Ohio port's sports fishing success story.

Sponsorship levels are affordable, highly visible, and long-term.

Becoming a 2013/2014 sponsor of the event gains you year-round exposure locally in all printed materials, Travel Shows, TV and Newspaper Tours, Internet exposure, and supporting our community.

The Walleye Drop attracts thousands to downtown Port Clinton.

_____ \$2,000+ TROPHY-SIZED SPONSORSHIP LEVEL

_____ \$1,000 LUNKER SPONSORSHIP LEVEL

_____ \$500 FISHING AND MORE SPONSORSHIP LEVEL

_____ \$300 "IT'S A KEEPER" SPONSORSHIP LEVEL

_____ OTHER/IN KIND - Website, Program listing and year round exposure.

Company Name: _____

Contact Name: _____

Address: _____

Email Address: _____ **Web Site Address:** _____

Phone Number: _____

**Walleye Madness at Midnight, Inc., PO Box 584,
Port Clinton, Ohio 43452**

Contacts

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Karilyn Cleary

Treasurer

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419-656-4559

**Please Mail or Fax Sponsorship Form by November 1, to be included in all promotional printing.
FAX 419-732-2376 (America's Best)**

www.WalleyeMadness.com

Walleye Madness at Midnight - Sponsorships

TROPHY-SIZED SPONSORSHIP LEVEL \$2,000+

- **Trophy Sized Sponsorship gives you the Exclusive Sponsorship of the Fireworks at Midnight!**
- Link and Logo and Banner provided to business web site from the Walleye Madness.com web site
- Logo displayed at exhibits with Wylie Walleye at Travel and RV Shows.
- Availability of Wylie and/or Wylie the mascot appearances at your place of business or event.
- Logo is displayed on banner backing the countdown stage. Attendance estimated at 6,000+ each year.
- Representative from your business will be introduced on-stage during the event.
- VIP badges to gain access to VIP reception and media room during the event.

LUNKER SPONSORSHIP LEVEL \$1,000

- **Lunker Sponsorship gives you the Exclusive Sponsorship of the Family Fun Center and Activities!**
- Logo is displayed on banner backing the countdown stage
- Mention in all publicity efforts
- Link provided to business web site from the Walleye Madness.com web site
- Availability of Wylie and/or Wylie the mascot appearances at your place of business or event.
- Personal recognition on-stage during the event.
- VIP badges to gain access to VIP reception and media room during the event.

FISHING AND MORE SPONSORSHIP LEVEL..... \$500

- Logo is displayed on banner backing the countdown stage
- Link provided to business web site from the Walleye Madness.com web site
- Availability of Wylie and/or Wylie the mascot appearances at your place of business or event.
- Personal recognition on-stage during the event
- VIP badges to gain access to VIP reception and media room during the event.

“IT’S A KEEPER” SPONSORSHIP LEVEL \$300

- Business name is displayed on banner backing the countdown stage
- Link provided to business web site from the Walleye Madness.com web site.
- Name read on-stage during the event
- Access to VIP reception and media room during the event.

OTHER/IN KIND _____

- Link provided to business web site from the Walleye Madness.com web site.
- Name read on-stage during the event

www.WalleyeMadness.com

